I would love to do a website on knitted dish cloths. I love knitting and making them unique for every individual.

* Statement of purpose and goals
* “Enjoying life just a little more one task at a time”
* Definition of audience
* “Are you one who cooks, cleans, washes dishes….”
* personas and scenarios - Who will use the site and how will they use it? They will be able to pick the pattern as well as the colors of yarn they would like to have uniquely styled dish cloths!
* A Style guide:
  + Branding information - how to use the branding for the site correctly
  + Typography choices and justification
  + Color palette
  + Specific styling of elements on the site...ie headings, lists, paragraphs, forms, links, buttons, etc
  + A site map
  + Wireframes showing general layout and content for major pages